

**CALEB  
REETZ**



**Design Portfolio**



*“Encapsulate the beauty of the scenery and the wildlife”*  
*— Estes Lake Lodge —*



“I want a sharp logo with a modern vibe.”  
—RCE Printing—

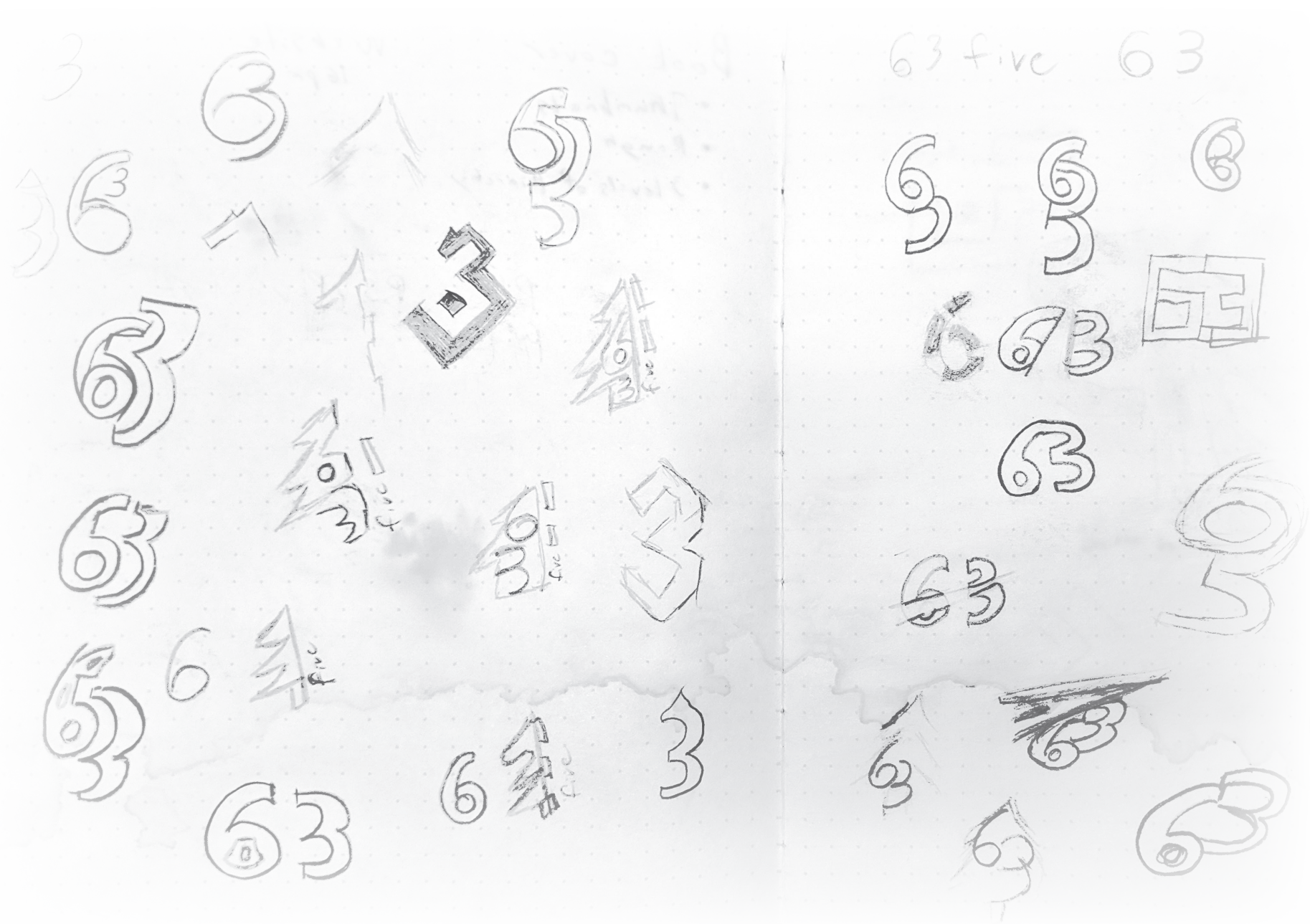


**DIRECT  
REFLECTION  
INTERIORS**

### **Direct Reflection Interiors**

A General contractor focused on residential and commercial construction. He has a background in home theatre that he also wanted included in his logo. His personal interests were grand pillars and he wanted a structural security apparent in his design.





**63 five**  
Lifestyle fitness brand looking for a  
energetic logo.



## Storage Unit Portfolio

This project was a unique one because there were 4 different brands in the businesses portfolio. All of which needed to be re-branded. After re-branding, I designed all new signage and print deliverables.



# Storage Unit Portfolio Cont.

## Business Cards



### List of Rules and Regulations

- Gate hours are from **7AM - 10 PM**. Remaining on the property outside of the designated gate hours shall be considered trespassing and may incur an additional fee.
- Loitering is strictly prohibited on the premises.
- Partial payments are not permitted.
- A \$15 late fee will be applied on both the 6th and 12th days past due totaling up to \$30 for each month.
- Use of storage unit is for **STORAGE PURPOSES ONLY**.
- No business activity will be permitted on or in the premises.
- No hooks, screws, nails or shelves shall be used or installed in the unit.
- Sleeping in the unit is strictly prohibited.
- No tailgating in or out of the facility.
- For safety purposes, when the occupant is present, it is mandatory to have unit doors fully open.
- Unit must be locked if tenant is not present.
- Any form of drug use and crime-related activity is strictly prohibited on the property.
- Smoking of any kind, including tobacco and marijuana products, is not allowed on the premises.
- Unsafe methods of storing items, such as piling clothing, rags, and paper, are strictly prohibited.

### Items Not Allowed to be Stored

- Flammable liquids (e.g. gasoline)
- Unlawful goods of any kind
- Perishable foods
- Used tires
- Flammables
- Chemicals
- Cleaning products
- Propane and oxygen tanks
- Charcoal
- Mattresses
- Stolen property (e.g. shopping carts)
- Firearms, ammunition, and explosives

### Move Out Procedure

Moving out is a straightforward process. Simply provide us with a 10-day notice before your intended move-out date. Before vacating the unit, ensure it is empty and swept clean. Remove any personal locks and return any keys provided. On the day of your move-out, please inform us so we can verify and secure the space accordingly.

*Please note that the security deposit will not be returned if the space is not returned swept and empty.*

### Facility Map

#### New Rental Information

2985 North Ave

Link Your Rental Space to Your New Online Account

- Select "Colorado" in State field
- City will populate once this is selected
- Select the correct "Location"
- Enter the Unit Number
- Enter your 4 digit access code
- Select "Link a Space to My Account"

## Flyers

### Please Proceed to the North Window

Go around the corner to the north window for assistance.

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### Office Hours

Monday-Saturday: 9:00 AM - 4:00 PM  
Sunday: Closed

### Unit Access Hours

7:00 AM - 10:00 PM

## Information Signage

### Updated Access Control Gate System

New Gate Code Entry Method: Unit Number# Gatecode \*

#### Letter Inputs:

Input a "1" for an "A"  
Input a "2" for a "B"  
Input a "3" for a "C"  
Input a "4" for a "D"

#### Example:

Unit Number: A123  
Passcode: 1234 (Last 4 of old code)  
Keypad Input: 1123#1234\*

Following units please reference your unique Unit Number.

A3A = 1310    A3B = 1320    A3D = 1340    B9.5 = 2950    B10.5 = 21050

For Questions Call (970) 242-0560

### This Office is Working Out of This Window

If we are not here, please give us a call at 970-242-0560 with any inquiries.

#### Office Hours

Monday-Saturday: 9:00 AM - 4:00 PM  
Sunday: Closed

#### Unit Access Hours

7:00 AM - 10:00 PM

#### Online Payments

Did you know you can now pay on-line? Got to our website [www.selfstoragegrandjunction.com](http://www.selfstoragegrandjunction.com) and setup an account today.

Scan For Size Guide

**Late Fee Policy:** Effective immediately, late fees will no longer be waived as part of our company policy. It is essential that all customers adhere to the terms and conditions outlined in our contracts, which include timely payment obligations. This change is being implemented to ensure fair and consistent treatment of all our valued clients and to maintain the integrity of our payment processes.

**Full Payment Requirement:** As stated in our contract terms, we do not accept partial payments. All outstanding invoices must be settled in full. While we understand that unforeseen circumstances may sometimes affect your payment schedule, we encourage open communication to explore possible alternative arrangements if needed. Your understanding and cooperation in this matter are greatly appreciated. Thank you for your continued partnership and the opportunity to serve your business needs.

## Stickers

### THANKS FOR YOUR PAYMENT!

Store up some good vibes by leaving us a review!

Secure some good vibes by leaving us a review!

Google yelp

SEE YOU NEXT MONTH!

### THANKS FOR YOUR PAYMENT!

Package some good vibes by leaving us a review!

Google yelp

SEE YOU NEXT MONTH!



Social Media  
The hidden

# THE SECRET SOCIAL MEDIA LIVES OF TEENAGERS

By ANA HOMAYOUN  
JUNE 7, 2017

Earlier this week, Harvard University revealed that it had rescinded admissions offers to at least 10 students who shared offensive images within what they thought was a private Facebook group chat. The students posted memes and images that mocked minority groups, child abuse, sexual assault and the Holocaust, among other things.

(Continue on next page >)  
The New York Times Magazine

It is easy for parents to be left wondering, "What were they thinking?"

Over the past few years, memes — usually images or videos with text often meant to be funny or sarcastic in nature — have become one of the most popular

## "Teens put themselves at risk without any hesitation or realization of the dangers."

ways, along with photos and videos, that youth communicate on social media. While some of that communication can be positive, allowing teenagers to explore their own identity development and find a sense of belonging, it can also get teens in trouble.

Sharing videos, images and memes creates the opportunity for an instantaneous positive feedback loop that can perpetuate poor decision making. In an environment where teens spend around nine hours using some form of online media every day, it doesn't take long for them to be influenced by an "all-about-the-likes" sense of security.

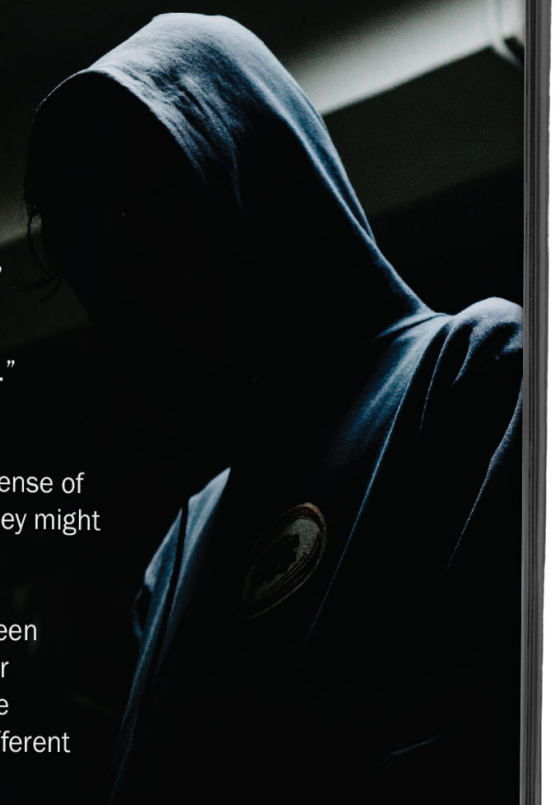
I've spent nearly two decades working with teens on organization and time management in the heart of the Silicon Valley, and many teen girls tell me they have a real Instagram account ("rinsta") for a wider audience and then keep a "finsta" (friends-only or "fake" Instagram) for their closest friends.

Many teens use shortened versions of their names or aliases for finsta accounts, which they often see as an opportunity to share a less edited, less filtered

version of their lives. They might spend a lot of time trying to capture the perfect Instagram photo for the "rinsta," which reaches a wider general audience, while a finsta might reveal, as one high school sophomore girl declared, "my innermost thoughts." Like the teens in the Harvard Facebook group chat, those using finsta accounts can have a false sense of confidence to say and do things they might not want a wider audience to see.

And because so much of today's teen social media use is rooted in a fear of getting caught, many teens have detoured their online activity to different ways of cloaked communication. Closed and secret Facebook groups are one way teens (and adults!) privatize communication to a select group — a closed group feels more private because it allows an administrator to approve new users and monitor content. Secret Facebook groups remain unsearchable, and members can only be added or invited by another member. Another trick is to use hidden apps like Calculator% and Calculator+ that look like regular calculators, but require users to enter their passcodes to reveal a back storage area containing private photos.

Also popular with secretive teens are storage apps like Vaulty, which allows users to hide photos and videos, and also has a "mug shot" feature, which takes a photo of anyone who tries to access the app using



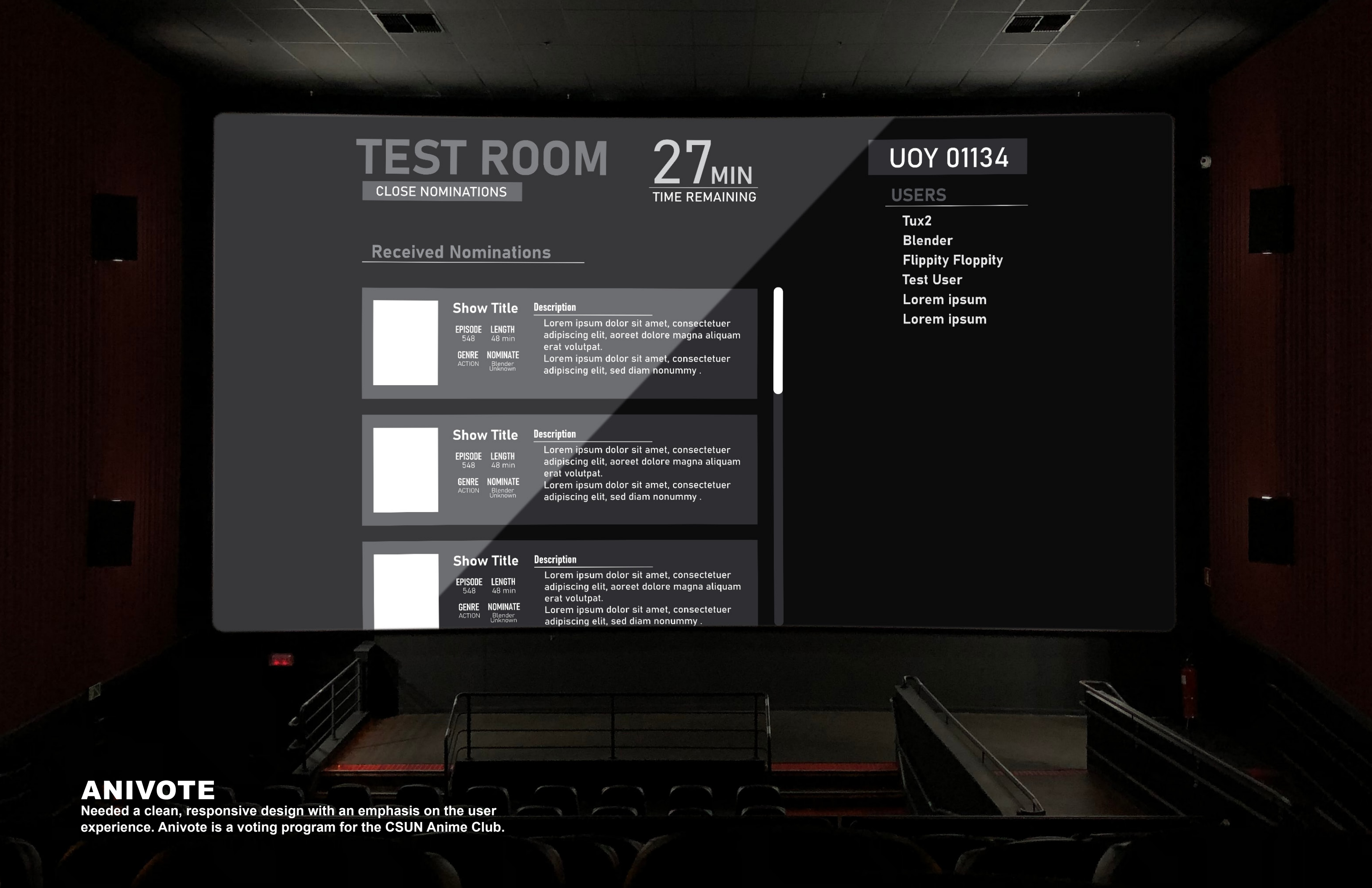






## ANIVOTE

Needed a clean, responsive design with an emphasis on the user experience. Anivote is a voting program for the CSUN Anime Club.



# TEST ROOM

CLOSE NOMINATIONS

**27** MIN  
TIME REMAINING

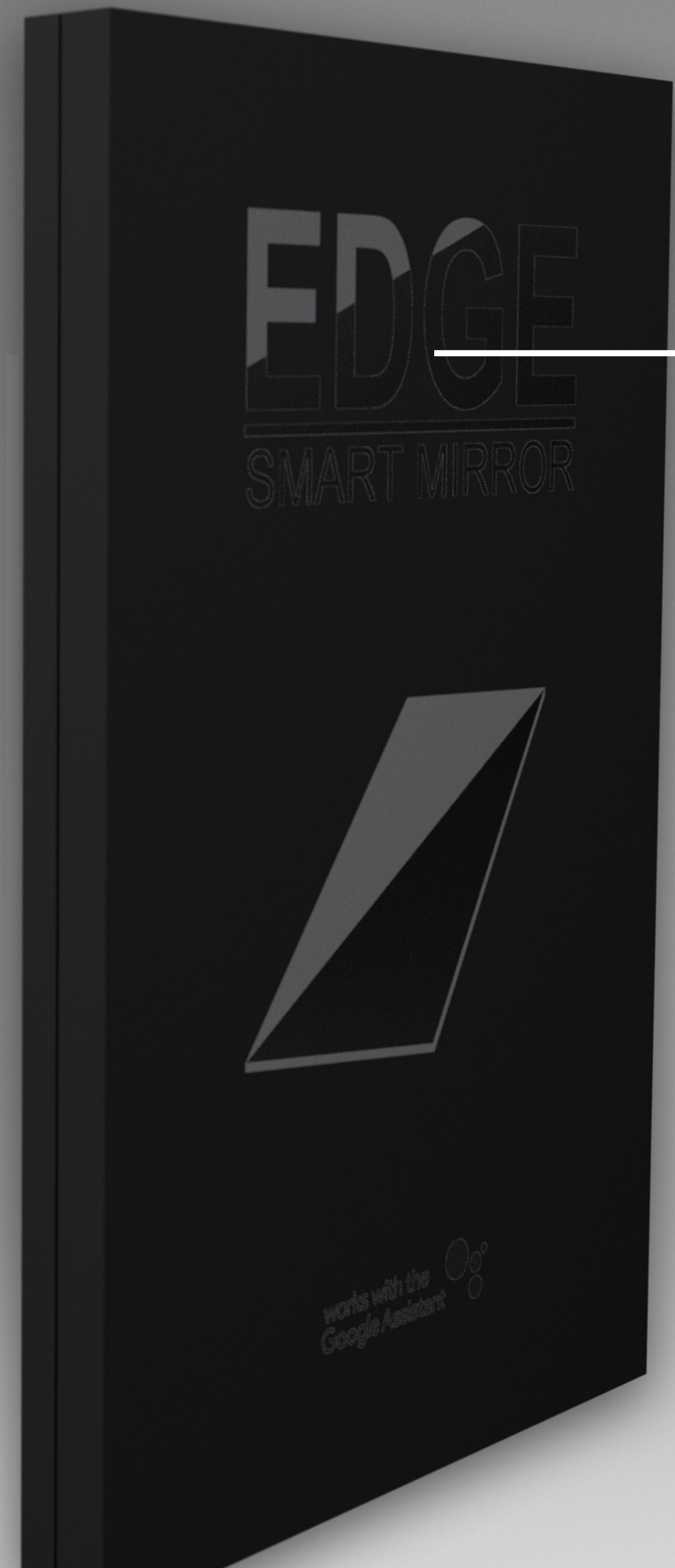
UOY 01134

USERS

- Tux2
- Blender
- Flippity Floppity
- Test User
- Lorem ipsum
- Lorem ipsum

### Received Nominations

Show Title	Description
<p>EPISODE: 548 LENGTH: 48 min</p> <p>GENRE: ACTION NOMINATE: Blender Unknown</p>	<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, aoreet dolore magna aliquam erat volutpat.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy .</p>
<p>EPISODE: 548 LENGTH: 48 min</p> <p>GENRE: ACTION NOMINATE: Blender Unknown</p>	<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, aoreet dolore magna aliquam erat volutpat.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy .</p>
<p>EPISODE: 548 LENGTH: 48 min</p> <p>GENRE: ACTION NOMINATE: Blender Unknown</p>	<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, aoreet dolore magna aliquam erat volutpat.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy .</p>

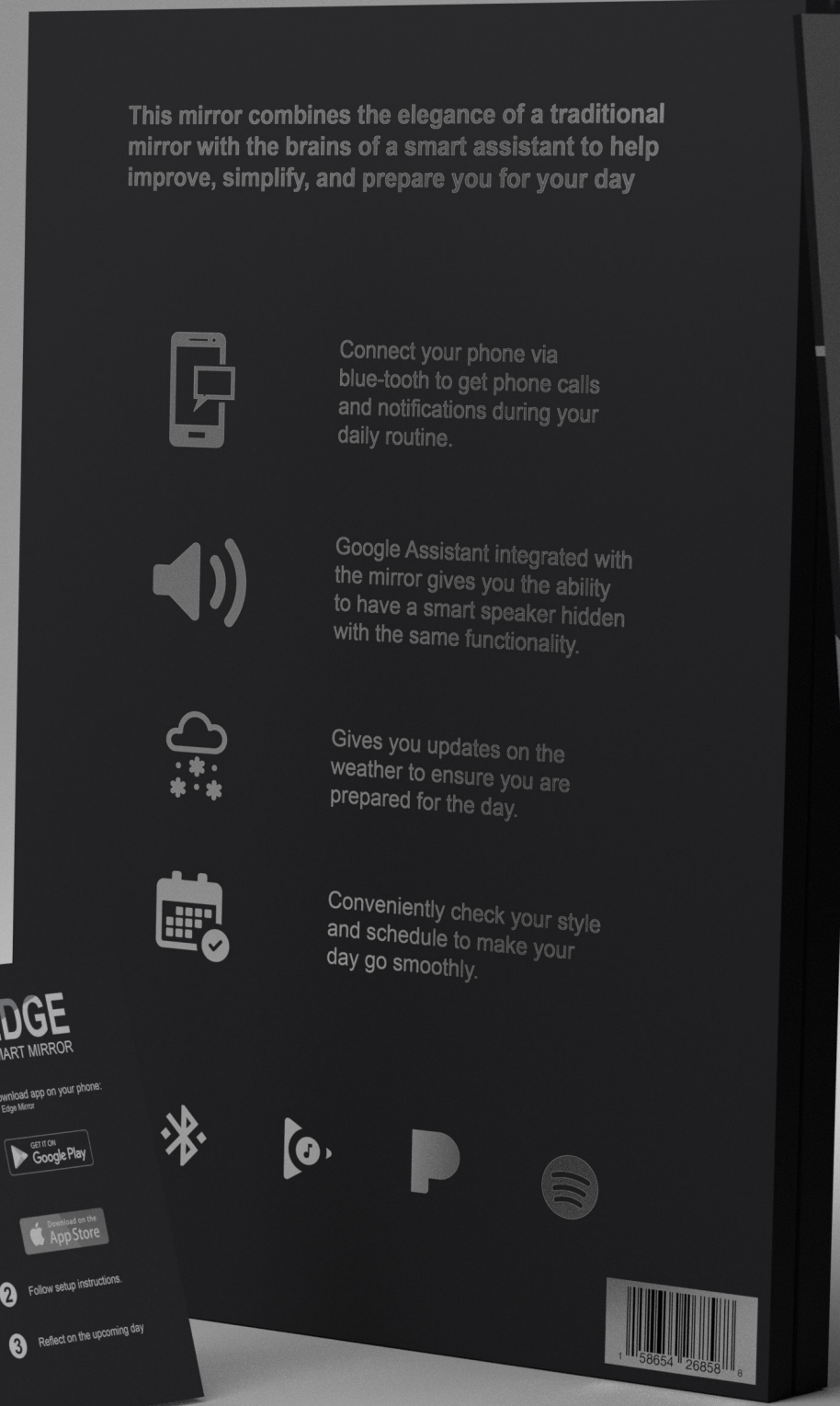


Flush with edge of the box for a grand reveal.

Two tone Foil-Press for a luxurious feel.



Soft interior for a clean dust free environment.



11:63 PM  
Wednesday, November 13 65°F

Ask me anything!



# BE PRIMARY.

What are primary colors?

**NOUN** | A group of colors from which all other colors can be obtained by mixing.

**+ ADDITIVE**

R

G

B

RED GREEN BLUE

**- SUBTRACTIVE**

C

M

Y

K

CYAN MAGENTA YELLOW BLACK

**RGB IS LIGHT BASED**

The more light you add, the brighter it gets...

**In RGB, we see the color directly emitted from the source.**

Where is RGB used?

**CMYK IS PIGMENT BASED**

The more color you add, the darker it gets.

**CMYK absorbs light and reflects the color light you see. So, it essentially traps the colors you don't see!**

Where is CMYK used?

MORE INFO

[https://en.wikipedia.org/wiki/Additive\\_color](https://en.wikipedia.org/wiki/Additive_color)  
[https://en.wikipedia.org/wiki/Subtractive\\_color](https://en.wikipedia.org/wiki/Subtractive_color)

# As a Man Soweth...

## Youth Rally

**February 16, 2018**  
7:00pm – 9:00pm

**Speaker**  
Pastor Jason Walker  
(Broomfield Baptist Church)

**Quiz Chapters**  
Galations 4-6

**Location**  
11550 Washington St  
Northglenn, CO 80233

**Please RSVP via text!**  
(303) 931-8960